

DUPLICATE

INVOICE



WTEV-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.actionnewsjax.com>

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

WTEV-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
52196-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1844

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	52196	09787777

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/25/12	10/01/12	Action News @ 5a	5:00 AM-5:30 AM	MTWTF--	:30	5	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 5 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WTEV M 10/01/12 5:23 AM Action News @ 5a 5:00 AM-5:30 AM :30 0FA12Z128H \$10.00 NM MG for 2.4 09/26									
1 WTEV M 10/01/12 5:29 AM Action News @ 5a 5:00 AM-5:30 AM :30 0FA12P130H \$10.00 NM									
4	09/25/12	10/01/12	Action News @ 6a	6:30 AM-7:00 AM	MTWTF--	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/01/12 6:59 AM Action News @ 6a 6:30 AM-7:00 AM :30 0FA12P130H \$35.00 NM									
5	09/25/12	10/01/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF--	:30	5	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 5 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/01/12 7:57 AM CBS Morning News 7:00 AM-9:00 AM :30 0FA12P130H \$25.00 NM									
7	09/25/12	10/01/12		10:00 AM-11:00 AM	MTWTF--	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTEV M 10/01/12 10:00 AM-11:00 AM :00 \$45.00 NM Credited									
8	09/25/12	10/01/12	The Price is Right	11:00 AM-12:00 PM	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV M 10/01/12 10:58 AM The Price is Right 11:00 AM-12:00 PM :30 0FA12P130H \$600.00 NM									
9	09/25/12	10/01/12	Judge Joe Brown	4:00 PM-4:30 PM	11111--	:30	5	\$80.00	NM

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Obama/D/President	OBAMA FOR AMERICA	1844	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/25/12	10/01/12	Judge Joe Brown	4:00 PM-4:30 PM	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/01/12 Judge Joe Brown 4:00 PM-4:30 PM :00 \$80.00 NM Credited									
10	09/25/12	10/01/12	Judge Judy	4:30 PM-5:00 PM	11111--	:30	5	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$280.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/01/12 4:56 PM Judge Judy 4:30 PM-5:00 PM :30 0FA12Z128H \$280.00 NM									
11	09/25/12	10/01/12	Action News @ Noon	12:00 PM-12:30 PM	11111--	:30	5	\$460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$460.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTEV M 10/01/12 12:26 PM Action News @ Noon 12:00 PM-12:30 PM :30 0FA12P130H \$460.00 NM									
12	09/25/12	10/01/12	Action News @ 5p	5:00 PM-5:30 PM	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV M 10/01/12 5:24 PM Action News @ 5p 5:00 PM-5:30 PM :30 0FA12P130H \$400.00 NM									
14	09/25/12	10/01/12	Action News @ 6p	6:00 PM-6:30 PM	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV M 10/01/12 6:10 PM Action News @ 6p 6:00 PM-6:30 PM :30 0FA12P130H \$125.00 NM									
15	09/25/12	10/01/12	CBS Evening News	6:30 PM-7:00 PM	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/01/12 CBS Evening News 6:30 PM-7:00 PM :00 \$300.00 NM Credited									
19	09/25/12	10/01/12	Two And A Half Men	7:30 PM-8:00 PM	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/01/12 7:42 PM Two And A Half Men 7:30 PM-8:00 PM :30 0FA12P130H \$500.00 NM									
20	09/29/12	09/29/12	Sa Action News @ 7p	7:00 PM-8:00 PM	-----S-	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV M 10/01/12 7:29 AM CBS Morning News 7a-9a :30 0FA12Z128H \$70.00 NM MG for 20.1 09/29									
21	09/25/12	10/01/12	M-F Action News @ 11p	11:00 PM-11:35 PM	11111--	:30	5	\$150.00	NM

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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3	WTEV	M	10/01/12	11:13 PM	M-F Action News @ 11p	11:00 PM-11:35 PM	:30	0FA12Z128H	\$150.00 NM																																								
22	09/25/12	10/01/12	Letterman	11:35 PM-12:35 XM	11111--	:30	5	\$160.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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4	WTEV	M	10/01/12	12:07 AM	Letterman	11:35 PM-12:35 XM	:30	0FA12P130H	\$160.00 NM																																								
36	09/26/12	10/01/12	Action News @ 6a	6:30 AM-7:00 AM	M-WTF--	:30	1	\$35.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
1	WTEV	M	10/01/12	6:25 AM	Action News @ 6a	6:30 AM-7:00 AM	:30	0FA12P130H	\$35.00 NM																																								
<u>Total Spots</u>							14																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$2,860.00
<u>Agency Commission</u>	\$429.00
<u>Net Amount Due</u>	\$2,431.00

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